

Basic Checklist for KDP

(Printable)

- 1) (Optional) Join the free Facebook group. It is a place with fellow publishers where you can ask any and all questions you have, and also learn from other peoples questions. _____
<https://www.facebook.com/groups/selfpublishingtitansofficial>
- 2) Use the KDP help pages. It has all the basic information you might need. _____
https://kdp.amazon.com/en_US/help?ref=kdp_kdp_TAC_TN_help
- 3) Create a KDP Account. _____
https://kdp.amazon.com/en_US?ref=kdp_kdp_TAC_TN_si
- 4) Create / upload a simple notebook & cover for yourself. This will break the ice. It may seem to be hard and daunting but you will see that it is actually quite simple. This is just a trial run basically, so no need to take anything too serious and not to overthink the process. You can even order an “author copy” to see quality, etc. _____
- 5) Decide what kinds of books you want to create. You can get inspiration on Amazon, inside your local bookstore or even YouTube videos. (Check my possible books downloadable resource for suggestions for your first books) _____
- 6) Decide on a pen name. I would recommend not using your personal name and instead using a pen name generator. You can use my pen name generator tool here: _____
<https://www.selfpublishingtitan.com/tools/Pen-Name-Generator>
- 7) Install the 2 free KDP research Chrome extensions. _____
 - a. <https://chrome.google.com/webstore/detail/huge-amazon-search-sugges/mmdamlknnafgffhlobhlmiljonijdnid?hl=en&authuser=0>
 - b. <https://chrome.google.com/webstore/detail/kdp-amazon-bsr-keyword-re/eefljgmhgaidffapnppcmmafobefjece?hl=en&authuser=0>_____
- 8) Learn how to find good potential niches to sell and make books in. You will need to know what a good possible niche is vs a bad possible niche. The more competition the harder it might be to get sales, especially as a beginner. You will want to make sure to niche down into smaller niches and not for example “coloring book for kids”. That will most likely be too broad and competitive. _____
- 9) If you are not sure if a keyword is a brand name or is trademarked, you can use _____
<https://branddb.wipo.int/branddb/en/> to check for them internationally. _____
- 10) Create a good title for your book. Can take inspiration from competition BUT never copy. Make sure to stay away from trademarks and brand names. Do not keyword stuff your title. Get your main keywords in there, but optimize it for the buyer, not the search algorithm. Keep the title as close to 80 characters as possible. Definitely under 100. _____
- 11) Create a good quality cover. It has to be at least as good as your competition. Make your cover and compare it to 5 other books. If your book is not as good, if it does not stand out from the rest, make it better. _____

12) Upload your book. Price it similar to your competition. Not too high, but also not rock bottom. Double check your interior and cover file to make sure no mistakes. Also double check your title. You will see a section where you can see a place to enter additional 7 keyword slots. You will see it says it is optional. So do not complicate it. Many seem to do so for some reason. Enter in other relevant search phrases ideally, or at least relevant single keywords. You do not have to repeat keywords already used. But again don't stress, keep it simple. Also don't keyword stuff, don't use brand names, don't use trademarks. When it comes to choosing categories, just find 2 that seems possibly relevant. Could be more general or specific. Don't choose ones that are obviously wrong. If it's a puzzle book, don't select romance novels for example. It would be something non fiction or general. But once again do not complicate or overthink this. _____

13) Continue your education with KDP. The most important topics to learn about are "how to find hot KDP niches" "how to create a good cover that sells" "how to create a good title" & "creating a quality book interior" etc. _____

14) Create your next books. Put in the time. Be Consistent. Have correct expectations. This is not a get rich quick thing. Do not believe the big fake promises and \$10,000 book idea videos. This is only what few in the top 1% experience. Also know that not every book you create will sell. Especially if you do not do any ads for it. _____